

# Delaware Enacts Comprehensive Online Privacy Protection Law

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On January 1, 2016, the Delaware Online Privacy and Protection Act (“DOPPA”) will go into force, a law that provides strong online privacy protection for its residents. The new law targets three areas of compliance: (1) advertising to children; (2) conspicuous posting of a compliant privacy policy; and (3) enhancing the privacy protections of users of digital books (“e-books”). The law grants the state’s Consumer Protection Unit of the Department of Justice the authority to investigate and prosecute violations of the law. This new Delaware law is substantially similar to three existing California laws that regulate the same practices. Given the similarities in language, DOPPA was clearly drafted with the California laws in mind... [Continue Reading](#)