

Ruling Allows Gerber False Advertising Suit to Crawl Onward

Proskauer on Advertising Law Blog on September 29, 2015

For plaintiffs concerned that the Fourth Circuit Court of Appeals' June 19, 2015 decision in *Brown v. GNC Corp.* signaled the muscling in of a stricter new pleading standard for false advertising class actions nationwide, a recent ruling out of the Central District of California likely acted as a pacifier. On July 14, 2015, U.S. District Judge John A. Kronstadt of the Central District of California held in *Zakaria v. Gerber Products Co.* that plaintiff's putative class action against Gerber over the advertising of baby food could proceed despite the Fourth Circuit's recent *GNC* decision... [Continue Reading](#)

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