

# Punch to the Gut: Government Denied Contempt Ruling in Bayer Probiotic Case

**Proskauer on Advertising Law Blog** on November 9, 2015

Bayer recently avoided a contempt finding concerning its Phillips' Colon Health ("PCH") probiotics advertising. Bayer advertised PCH as "Promot[ing] Overall Digestive Health" and "Help[ing] Defend Against Occasional Constipation, Diarrhea, Gas and Bloating." The Government contended Bayer violated a 2007 consent decree requiring Bayer to possess "competent and reliable scientific evidence" substantiating such claims... [Continue](#)

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