

# Major League Gaming Acquired by Activision Blizzard

January 5, 2016

Proskauer represented Major League Gaming, Inc. (MLG) in the sale of its business to Activision Blizzard, Inc.

MLG is a leader in creating and streaming premium live gaming events, organizing professional competitions and running competitive gaming leagues. Its online broadcasting network, MLG.tv, streams game matches to consoles, personal computers and mobile devices.

Activision Blizzard is an interactive entertainment company that develops and publishes games based on some of the top entertainment franchises such as Call of Duty,® Destiny, Skylanders,® Guitar Hero® and World of Warcraft.®

The transaction highlights Proskauer's ability to advise clients in matters that overlap the media and sports industries. Sports Law partner Jon Oram led the multidisciplinary deal team, which also included partners Michael Callahan and Dan Ganitsky (Mergers & Acquisitions); partner Frank Zarb, associates Carly Ziegler and Laura McAleer, and law clerk Andrew Santimays (Corporate); partner Amanda Nussbaum and associates Malcolm Hochenberg and Joseph Malca (Tax); partner Joshua Miller (Employee Benefits & Executive Compensation); associate Daniel St. Onge (Technology, Media and Communications); partner David Picon (Litigation); and partner Phil Abelson (Business Solutions, Governance, Restructuring & Bankruptcy).

## Related Professionals

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- **Michael E. Callahan**  
Partner
- **Frank Zarb**  
Partner
- **David A. Picon**

Partner

- **Daniel I. Ganitsky**

Partner

- **Malcolm S. Hochenberg**

Partner

- **Amanda H. Nussbaum**

Partner