

Tailoring the Suit: Plaintiffs File Amended Complaint in Nordstrom Rack Price-Tag False Advertising Lawsuit

Proskauer on Advertising Law Blog on May 28, 2015

Nordstrom Rack has recently found itself at the center of an unwelcome suit over its labeling practices. Nordstrom Rack discloses the savings it offers customers by placing "compare at" labels on its price tags which show two prices: the "compare at" price and a lower, actual sale price. A recent class action filed in the Southern District of California alleges that this constitutes false advertising... Continue Reading