

What KIND of Juice Did They Say It Was?

Proskauer on Advertising Law Blog on **August 25, 2014**

On July 14, 2014, Northern District of Illinois Judge Sara L. Ellis dealt a blow to putative class action members protesting the use of "evaporated cane juice" to describe sugar in product ingredients lists. Plaintiff alleged that she was deceived by the label on KIND's Vanilla Blueberry Clusters, which contained the claim "no refined sugars"... [Continue](#)

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