

## LinkedIn Consumer Class Action Survives Motion to Dismiss

## Proskauer on Advertising Law Blog on May 14, 2014

It appears that California's consumer-friendly Unfair Competition Law, Cal. Bus & Prof. Code §17200 et seq. ("UCL"), encompasses claims made regarding website privacy policies. In In re LinkedIn User Privacy Litigation, No. 5:12-cv-0388-EJD, a Northern District of California court denied LinkedIn's motion to dismiss a putative class action concerning LinkedIn's allegedly misleading privacy policy statement and held that putative plaintiffs had adequately alleged causation and injury under the UCL... Continue Reading

