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A periodic report for clients and friends of the firm

October 2001

New ".Name" Domain Name Extensions Coming Soon — Pre-Register in October

As you may have heard, several new "TLD's" (toplevel domains) are joining the fray. In addition to the well-known .com, .net, and .org TLDs, now .biz and .info are available. Soon to join them is .name, meant for individual names (although character names, such as "Mickey Mouse", are entitled to .name domain names). A typical ".name" domain name would read as follows: john.doe.name. Also, registrants will be able to purchase e-mail forwarding, so that a registrant could receive e-mail addressed to johndoe@john.doe.name. There is no obligation to purchase the e-mail forwarding service just because you purchase a .name domain name.

Pre-Registration:

Pre-registration of .name domain names lasts until November 22nd. Most registrars, such as Network Solutions, will begin pre-registration in "late October" (no specific date has been given). A few registrars, such as Network Solutions, names4ever.com, nameengine.com, register.com, are offering pre-registration now.

Pre-registration does not guarantee that you will get the .name domain name you wish. It simply enters you into a lottery to obtain and allocate names on a random basis.

Defensive Registration:

If you have a federal trademark registration for your name (as is sometimes the case with entertainers or high-profile people), you can obtain a "defensive registration" before November 12, 2001. This will block others from registering that name.

You can also visit our Website at www.proskauer.com

Further Information:

To pre-register a .name domain name, visit one of the registrars listed above, or any other accredited register at the end of October. If you need assistance with a defensive registration, or if you have any questions or require any further assistance on this issue, please contact Brendan J. O'Rourke or Jenifer deWolf Paine in the trademark department, or your regular contact at Proskauer Rose.

Has your Address Changed?

Please let us know if your mailing address needs to be updated. Contact Deborah Chernoff with the correct information, either via email: dchernoff@proskauer.com, or fax: 212.969.2900. Thank you.

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Client Alert

Proskauer's Trademark Practice includes over 10 attorneys with significant and diverse experience. The following individuals serve as contact persons and would welcome any questions you might have:

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You may also contact any other member of Proskauer's Trademark Practice in:

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