

# Professional Profiles



**Jason Gordon**  
SVP, Director – Commercial  
Title Insurance Division  
Westcor Land Title  
Insurance Company

**Name:** Jason Gordon  
**Title:** SVP, Director – Commercial Title Insurance Division  
**Company:** Westcor Land Title Insurance Company  
**Location:** 488 Madison Ave., Suite 1100, New York, N.Y. 10022  
**Birthplace:** Los Angeles, Calif.  
**Education:** Juris Doctor, LawBet  
**First job outside of real estate:** Associate attorney at employee benefits firm in White Plains, N.Y.  
**First job in real estate or allied field:** Counsel at Fidelity National Title litigating title insurance claims, such as boundary line disputes, fraud and recording errors.  
**What do you do now and what are you planning for the future?** I plan to grow Westcor's commercial offices nationally with efficient, flexible and reliable service, utilizing our financial strength and that of our highly rated reinsurance partners.  
**How do you unwind from a busy day in real estate?** Spend time with my wife and children, play tennis, golf and a bit of on-line gaming.  
**Favorite book or author:** "1984" by George Orwell  
**Favorite movie:** "Goodfellas"  
**Last song you downloaded?** "Figure it Out" by Royal Blood  
**One word to describe your work environment:** Efficient  
**Rules to live by in business:** Never be afraid to promote those below you even to your detriment.  
**If you could invite one person to dinner (living or dead) who would it be and where would you go.** Nikola Tesla – coffee at an AT&T store playing with gadgets he envisioned 100 years before they became reality.  
**What is your dream job?** I am interested in developing property systems for the World Bank on behalf of developing countries to promote the free trade of real estate and encourage capitalist economies.



**Robert Haddad**  
Principal  
Shen Milsom & Wilke

**Name:** Robert Haddad  
**Title:** Principal  
**Company:** Shen Milsom & Wilke  
**Location:** New York, N.Y.  
**Birthplace:** Willimantic, CT  
**Education:** BS in Criminal Justice, Northeastern University  
**First job outside of real estate:** Contract security operations  
**First job in real estate or allied field:** Security consultant  
**What do you do now and what are you planning for the future?** I am the overall discipline head for Shen Milsom & Wilke's (SM&W) global security consulting services as well as the New York office security consulting department manager. I ensure SM&W delivers consistent, high quality product and service to our clients around the world.  
**How do you unwind from a busy day in real estate?** Running and listening to music  
**Favorite book or author:** Too many to list; last book read was "The Martian" by Andy Weir  
**Favorite movie:** Again, too many to list; I enjoyed the classic, "Blazing Saddles."  
**Last song you purchased/downloaded?** "Djinn and Pentatonic" by The Company Band  
**One word to describe your work environment:** Non-stop  
**Rules to live by in business:** Never let them see you sweat  
**If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go?** Ernest Hemingway, someplace in Cuba



**David Levy**  
Principal  
Adams & Co.

**Name:** David Levy  
**Title:** Principal  
**Company:** Adams & Co.  
**Location:** Manhattan, N.Y.  
**Birthplace:** Queens, N.Y.  
**Education:** I attended the University of Wisconsin-Madison and received a BA in Economics.  
**First job outside of real estate:** The first job I held was a camp counselor position at Camp Greylock, in Becket, Mass.  
**First job in real estate or allied field:** I started my real estate career as a salesperson for Helmsley-Spear, Inc.  
**How do you unwind from a busy day in real estate?** When I'm not working, I enjoy photography and watching almost any sports game, especially the Yankees. I also like traveling to interesting destinations with my family.  
**Favorite book or author:** My favorite book is "Catcher in the Rye" by J.D. Salinger  
**Favorite movie:** The best movie I've seen has to be "Field of Dreams."  
**Last song you purchased/downloaded?** I started appreciating Johnny Cash after a trip to Nashville, and downloaded a few of his songs.  
**One word to describe your work environment:** The work environment at Adams & Co. is collegial.  
**Rules to live by in business:** The rules to live by in any business are to be loyal and honest. At the end of the day, these are the only things that matter.  
**If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go?** I would invite Bono and let him choose the restaurant.



**Ron Sernau**  
Partner and Co-Chair of  
Real Estate Department  
Proskauer Rose LLP

**Name:** Ron Sernau  
**Title:** Partner and Co-Chair of Real Estate Department  
**Company:** Proskauer Rose LLP  
**Location:** New York, N.Y.  
**Birthplace:** New York, N.Y.  
**Education:** White Plains High School, 1977; Ithaca College, B.S. Finance, Summa Cum Laude, 1981; Cornell Law School, Doctor of Law, Magna Cum Laude, 1986  
**First job outside of real estate:** Summer Sabrette hot dog cart pusher in Ithaca, N.Y.  
**First job in real estate or allied field:** Real estate lawyer at Shae & Gould (Summer 1985, 1986-1993)  
**What do you do now and what are you planning for the future?** I represent real estate developers on major projects in New York City. In the remaining phase of my career, I hope to improve in a very fundamental way the manner in which lawyers deliver legal services to clients.  
**How do you unwind from a busy day in real estate?** I haven't really figured this out yet so I'm all ears, but sitting on the bow of my boat usually does the trick.  
**Favorite book or author:** Kip Thorne, Richard Feynman, Leonard Susskind (physics authors.)  
**Favorite movie:** "Galaxy Quest"  
**Last song you purchased/downloaded?** Rolling Stones' "Sticky Fingers" re-release  
**One word to describe your work environment:** Hectic  
**Rules to live by in business:** Don't be a schmuck.  
**If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go?** Seth Shostak, senior astronomer and director of the Center for SETI Research at the SETI Institute.