

**BENCHMARK  
LITIGATION**



**FREE for  
in-house counsel**

Join your peers to hear more about:

- How to efficiently prepare your data security plan
- US regulatory and legislative updates
- Mobile devices and the internet of things
- Choosing the right type of cyber insurance
- The New Data Privacy Shield
- Successfully manage commercial compliance

# Benchmark Data Security Privacy Forum 2017

February 14 2017 | New York

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Email: [registrations@benchmarklitigation.com](mailto:registrations@benchmarklitigation.com)

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# Benchmark Data Security & Privacy Forum

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Benchmark Litigation is pleased to announce the return of our Benchmark Data & Privacy Forum, coming to New York on February 2017.

The forum will cover the latest developments in privacy law and give you the chance to network with other professionals working in the privacy, litigation and IP law arenas. Don't miss your opportunity to attend this interactive one-day event.

## Vast networking opportunities

Aimed at mid-level to senior professionals, the Forum will equally be of interest to all in-house counsel with a remit for privacy, as well as for private practice.

## WHO YOU WILL MEET:

- General counsel
- Privacy lawyers
- IP lawyers
- Litigation lawyers
- Security officers
- Risk officers
- Data protection officers

## Sponsorship opportunities

We will create a bespoke solution that will position your organisation as a thought leader and ensure you engage with your target audience. This will help you to meet and influence the people who are going to grow your business. Please contact Jonathan McReynolds on +1 212 224 3337 or [jmcreynolds@euromoneyny.com](mailto:jmcreynolds@euromoneyny.com) to discuss.



To register, or for more information please call Luba Jersova: +44 207 779 8740  
Email: [registrations@benchmarklitigation.com](mailto:registrations@benchmarklitigation.com)

For in-house speaking opportunities please contact Lauren Kerr: +1 212 224 3411  
Email: [lauren.kerr@euromoneyny.com](mailto:lauren.kerr@euromoneyny.com)

# Agenda – February 14 2017

**08:30** Registration and breakfast

**09:00** Chair's opening comments

**Lauren Kerr**, senior conference producer, **Benchmark Litigation**

**09:10** **Avoiding privacy and data security debacles in an evolving landscape and practical tips for defense**

- Privacy claims to watch out for (TCPA, VPPA, FACTA)
- Proactive approaches to avoid and mitigate claims (practical compliance programs, ADR provisions)
- Takeaways from major decisions under privacy and data security laws
- Recent regulatory investigations and enforcement efforts by the SEC, FCC, FTC and State AGs

**Margaret Dale**, partner, **Proskauer Rose**  
**Kristen Mathews**, partner, **Proskauer Rose**

**10:00** **Preparing your data security plan**

- Best practices for ensuring confidentiality, availability and integrity of data
- What types of confidentiality agreements are recommended?
- How to prevent use by unauthorized parties and individuals
- What should a data security plan cover and how to destroy any unrequired information
- Effect of budget on building your program

**Darryl Gibbs**, lead director & assistant general counsel, **AXA US**  
**Bill Marden**, director of data privacy, **The New York Public Library**

**10:50** Coffee

**11:20** **Managing cyber risks**

- What exactly constitutes a risk
- Assembling your response team; handling communications and developing standards across all levels
- Potential costs and damages from a mass cyber-attack
- Factors when deciding the right type of cyber insurance for your company
- Implications following the Cybersecurity Act of 2015

**Ryder Gilliland**, partner, **Blakes Cassels & Graydon**  
**Cherreka Montgomery**, president, **P1 Strategies**

**12:10** **Networking lunch**

**1:10** **US and global regulatory and legislative updates**

- Implications of the Russian Data Localisation Law
- Recent and proposed legislation (FCC approval of the Open Internet Order)
- Debate around modernizing the Electronic Communications Privacy Act – will it be amended?
- Additional regulatory authorities to be aware of as privacy arena grows
- Best practice when handling increased enforcement by the FTC

**Matt Goldberg**, compliance manager & counsel, privacy, **AIG**

**2:00** **EU update – implications leading into 2017**

- Operational impacts of the GDPR – is personal data now safer?
- The new EU-US Privacy Shield
- Implications on international business
- How can companies comply with the new requirements

**Walter Delacruz**, counsel, chief data privacy officer US, **Deutsche Bank AG**  
**Orrie Dinstein**, global chief privacy officer, **Marsh & McLennan**  
**Darren Bowie**, chief privacy officer & associate general counsel, **AIG**

**2:50** Coffee

**3:20** **Mobile devices and Internet of Things**

- Do your mobile apps have appropriate privacy policies? Are they compliant with FTC guidelines?
- Wearables and the Internet of Things
- Location-based advertising – useful or invasive?
- How to use third party vendors safely

**Israel Silverman**, VP, associate general counsel & assistant corporate secretary, **SCOR Reinsurance**  
**Raymond Umerley**, VP, chief data protection officer, **Pitney Bowes**

**4:10** **Close of forum**

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## Last year's attendees included:

VP of Corp IT ,360i  
General Counsel,360i  
Associate Counsel,360i  
CFO,360i  
Assists Global Legal Team w/ Cyber Compliance,AB InBev  
Senior Counsel IP Law,ADP  
Deputy General Counsel,AIG  
Associate General Counsel,Airbus Americas  
Partner,Akerman  
Regional Manager - Financial Lines Claims ,Allianz Global  
Corporate & Specialty  
Senior Vice President & Deputy General Counsel,Allied World  
Assurance  
Vice President & Assistant General Counsel,Allied World  
Insurance Company  
Vice President & Senior Counsel, Litigation,American Express  
VP of Global Privacy,American Express  
Sr. Manager, Institutional Privacy,American Express  
General Counsel,Amplify  
Legal Director,Anheuser-Busch InBev  
Prospective Founder,Aniwani  
Vice President & General Counsel ,Atlas Copco North America  
Senior Patent Counsel,Avon Products Inc.  
Lead Director & Associate General Counsel,AXA  
Head of Legal - US Corporate Banking,Barclays  
Legal Team,Big Tent Entertainment  
Corporate Counsel & Corporate Secretary,Bright Power  
VP - Compliance & Legal Affairs /General Counsel &  
Secretary,Carl Zeiss  
Deputy Compliance Officer,CBS Corporation  
Regulatory Counsel,Celgene  
VP & Assistant General Counsel, Privacy Officer ,CellTrust  
Assistant General Counsel,Celmatix Inc.  
General Counsel,Celmatix Inc.  
Manager, Regulatory & Compliance,Cenveo  
Director, Cybersecurity and Privacy Policy,Cisco  
Director, Privacy Compliance ,COACH  
Senior Director, Senior Counsel,Coach  
General Counsel/Chief Privacy Officer,Cogstate Inc  
Vice President, General Counsel ,Core Services  
General/Corporate Counsel,Daewoo International  
Senior Corporate Counsel,Danone North America Legal  
Department  
Senior Manager /Talent Relations -- Confidential  
Information,Deloitte  
Legal Counsel,Dentsu Aegis Network  
Associate General Counsel,Dentsu Aegis Network  
General Counsel Americas,Dentsu Aegis Network  
Counsel/Data Privacy Officer,Deutsche Bank  
Counsel, Chief Data Privacy Officer US,Deutsche Bank AG  
General Counsel,Digium  
IP Counsel,Edible Arrangements International  
Assistant General Counsel,Elizabeth Arden  
Senior Vice President & General Counsel ,EMCOR Group  
Director, Security & Compliance ,EMCOR Group, Inc  
Intellectual Property Attorney,Entegris  
Assistant General Counsel & VP,FactSet Research Systems  
Senior Vice President, Strategic Resources and General  
Counsel,FactSet Research Systems  
Partner,Fasken Martineau DuMoulin

Associate Counsel, Litigation & Complaints ,FXCM  
Chief Legal & People Officer,Gilt Groupe  
Shareholder,Godfrey & Kahn S.C.  
Senior Attorney,GSK  
Assistant General Counsel, Global Digital Lead Counsel,GSK  
Vice President & Director of Special Projects,Hill International  
Senior Vice President & Chief Information Officer,Hill  
International  
Vice President & Assistant General Counsel,Hill International  
Vice President of Insurance & Risk Management ,Hill  
International  
Associate Counsel,Home Box Office, Inc.  
SVP, Legal Affairs,Home Box Office, Inc.  
Associate Counsel,Humanscale  
General Counsel,Hunter Roberts Construction Group  
Intellectual Property Attorney,IBM  
Intellectual Property Attorney,IBM  
Associate General Counsel,IDT Corporation  
General Counsel,IDT Corporation  
EVP of Strategic & Legal Affairs,IDT Corporation  
General Counsel ,IEX Group  
Intellectual Property Administrator,Innophos  
Head of Global Privacy,Jazz Pharmaceuticals  
Executive Vice President, Legal Affairs, General  
Counsel,JCDecaux North America  
Assistant General Counsel,JCDecaux North America  
Executive Director & Assistant General Counsel ,JP Morgan  
Chase  
General Counsel,Kars 4 Kids  
Partner,Kaye Scholar  
Associate General Counsel,Key Brand Entertainment  
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Holdings  
Assistant General Counsel,Marcia.Berry@cenveo.com  
Senior Litigation Counsel & Director of Information  
Management & Strategy,Marsh & McLennan Companies  
Senior Counsel, Privacy & Data Protection,Mastercard  
Vice President of Product Management & Data  
Governance,MediaMath  
Associate General Counsel,MediaMath  
IP & Trade Secret Investigative Analyst,Merck & Co  
Associate Director,Merck & Co  
Director, IP & Trade Secret Program Program,Merck & Co  
Assistant General Counsel,Microsoft  
Executive Director ,Morgan Stanley  
Vice President-General Counsel's Office,Nausch, Hogan &  
Murray, Inc.  
SVP, Information Governance ,NBC  
Professor,New York University Stern School of Business  
Executive Director & Legal Counsel,Nomura Holding America  
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Partner,Patterson Belknap Webb & Tyler  
Of Counsel,Paul Hastings  
Legal Director,PepsiCo  
Lead Counsel - SPCMO,Pfizer Inc  
Litigation Support Manager,Philip Morris International  
General Counsel,Piping Rock Health Products

Sr. In House Counsel ,PlaceIQ  
Partner,Proskauer Rose  
Assistant General Counsel,Purdue Pharma  
General Counsel ,Rabobank Nederland, New York Branch  
Director, Legal ,Rail Europe  
Assistant General Counsel,Rainforest Alliance  
Managing Partner & General Counsel,Ranieri Strategies  
SVP,Realty Holdings  
Senior Trademark Paralegal,Revlon  
Corporate Counsel,RGS Energy  
Vice President,Rubenstein  
Associate Counsel,Schrodinger  
General Counsel & Corporate Secretary,Schrödinger  
Vice President, Associate General Counsel & Corporate  
Secretary,SCOR Reinsurance Company  
SVP & General Counsel,Screenvision  
Manager, Business & Legal Affairs ,Scripps Networks  
General Counsel & Chief Compliance Officer,SEMPER Capital  
Management  
Assistant General Counsel - IP ,Shutterstock  
VP, General Counsel,Shutterstock  
Senior Counsel, IP ,Sonos, Inc  
Director | Dispute Advisory & Forensic Services,Stout Risius  
Ross, Inc  
Executive Chairman,Stroz Friedberg  
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Vice President & Legal Counsel,Swiss Re  
EVP & General Counsel,Synchronoss Technologies, Inc.  
Associate General Counsel ,The College Board  
Vice President and Legal Counsel,The Estée Lauder Companies  
Counsel & Corporate Privacy Officer ,The Guardian Life  
Insurance Company of America  
Director of Data Privacy,The New York Public Library  
Associate General Counsel,The New York Public Library  
Staff Attorney,The Population Counsel  
Director, Litigation Solutions,Thomson Reuters  
Assistant General Counsel ,Time  
DART Director - Office of Global eDiscovery,UBS  
Managing Director, Senior Litigation Counsel ,UBS  
Senior Legal Counsel ,UBS  
Bank Regulatory Officer ,UBS  
eDiscovery Counsel,UBS  
Executive Director,UBS  
Legal Director,UGE International  
Assistant General Counsel - Business Integrity, Employment,  
Labor & Benefits,Unilever United States  
DPO for NA,Unilever United States  
Associate General Counsel - Litigation,Unilever United States  
Partner,Venable  
Associate General Counsel,Verizon  
Senior Director, Trademarks,Warner Music Group  
Vice President, Legal,WebMD  
Vice President, Legal,WebMD  
Partner,Willkie Farr & Gallagher  
Corporate Counsel,Workday  
ASSOCIATE COUNSEL,WORLD TRADE CENTERS  
ASSOCIATION  
Vice President Legal,Xerox  
Assistant General Counsel,Zeta Interactive  
Associate General Counsel ,ZL Technologies

I would like to register for

# Data Security & Privacy Forum

February 14 2017 | New York

## 1 | Register (Please tick one box):

Booking fee	In-house counsel / litigation counsel	Private practice, advisors, consultants
Early bird rate (before December 16, 2016)	<input type="checkbox"/> FREE	<input type="checkbox"/> USD 695
Standard booking rate (after December 16, 2016)	<input type="checkbox"/> FREE	<input type="checkbox"/> USD 895

Total remittance

## 2 | Your details for registration (Please print):

Name:

Job title:

Company:

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Please photocopy this form for additional delegates.

☐ I cannot attend but please add me to your mailing list for future events.

## 3 | Method of payment

Payment must be received before the conference date to guarantee your place.  
Please tick box to select payment method and sign agreement in box

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## To Register

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### Email:

registrations@benchmarklitigation.com

### Mail:

Luba Jersova  
Legal Media Group  
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London EC4Y 8AX

### ADMINISTRATIVE INFORMATION:

**CANCELLATION POLICY:** If you cannot attend you must cancel your registration in writing by January 13, 2017 to receive a refund less a 10% administration charge. Cancellations received after January 13, 2017, or no shows, are liable for the full conference fee (where applicable). You may send a substitute to attend in your place at no extra charge, however we must know by February 17, 2017 via email. We cannot accept verbal cancellations. If you make your booking online, by email or via the telephone, you are automatically adhering to our terms and conditions.

**REGISTRATION FEE:** The registration fee includes participation in the conference, lunch, coffee breaks and documentation material, which will be distributed during morning registration. All bookings are binding on receipt of the booking form.