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High Stakes Healthcare on Capitol Hill: Who Wins and Who Loses?

February 9, 2010 | Yale Club of New York | 8:00am-11:30am | 50 Vanderbilt Avenue

Sponsors:

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WHAT IS IT?

- A senior level, high-impact forum to help senior executives understand how to create strategic, competitive advantage through their healthcare initiatives and practices.
- A peer-to-peer forum that goes beyond “crystal-balling” and focuses on practical outcomes with actionable insights.

WHY THIS MATTERS NOW

The 2008 Presidential election and the Wall Street meltdown may have created a 'perfect storm' for the health care economy. But, now that the country has absorbed the blows, where do we go from here to create a sustainable healthcare policy that strikes the right balance? The stakes are high.

President Obama and the Congress have developed an ambitious proposal that promises to dramatically change our health care system. All of the stakeholders in our \$2 trillion health care economy will be affected. Insurers, providers, employers, investors, and consumers will now play to a different set of rules.

Who wins under the Obama-led plan? Who loses? And, what does it mean for you and your company? The speakers at this event will address:

- What to expect in the months ahead as the Health Reform details are refined?
- How will the changes impact health care investors? Which sectors will flourish and which face danger?
- How will the insurance industry respond to the new regulatory framework and be affected by the Insurance Exchange?
- Can hospitals and other health service providers survive in the face of impending cuts to the Medicare program?
- How can the adoption of health information technology help change the health care economy?

AGENDA AT A GLANCE

- 8:00 – 8:30 **Networking, Breakfast & Registration**
- 8:30 – 8:35 **Welcome Remarks**
Richard Zall, Esq., Chair, Healthcare Dept., Proskauer Rose and Chair, Executive Council
Healthcare Board
Keynote with Q&A
- 8:35 – 9:00 **Mark McClellan**, Director, Brookings Institution, Former Administrator, Centers for Medicare & Medicaid Services
- 9:00 – 9:45 **Report from Washington: What Happened? What Happens Next?**
John McDonough, Senior Advisor, Healthcare Reform, U.S. Senate
Brian Fortune, Chief Political Strategist, Marwood Group
The Hon. David Walker, President and CEO, Peter G. Peterson Foundation, Former Comptroller General of the U.S.
Moderator: Mark Wagar, President and CEO, Empire BlueCross BlueShield
- 9:45 – 10:00 **Break**
- 10:00 – 10:45 **Outlook from the Frontlines: How will Reform affect our Health Care System?**
David Cohen, M.D., SVP, Clinical Affairs and Sr. Vice Chairman, Dept. of Medicine, Maimonides Medical Center
Dr. Jon Cohen, Chief Medical Officer, Quest Diagnostics
Dr. Marc Donner, Engineering Director: Google Health, Google Finance, AdWords
Dr. Mitch Morris, Principal and National Leader, Health IT, Deloitte
- 10:45 – 11:30 **Outlook from Wall Street: How Will the Capital Markets Respond?**
Marc Samuels, President, HillCo Health
Lambert van der Walde, Capital Markets Advisor to the Administrator, Centers for Medicare & Medicaid Services
Jonathan Korngold, Global Managing Director, Healthcare, General Atlantic LLC

RSVP

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