

# LIFE SCIENCES + PHARMACEUTICALS

CEO SYMPOSIUM



**YJP**

YOUNG JEWISH  
PROFESSIONALS

# LIFE SCIENCES + PHARMACEUTICALS CEO SYMPOSIUM

YJP's Life Sciences + Pharmaceuticals CEO Symposium is an exclusive network dedicated to connecting the world's top Jewish business leaders with each other. Our forum opens its doors for CEOs to forge long lasting, sincere relationships in upscale, comfortable, small group settings with top talent, and C-level industry peers. In order to be considered a member, applicants must be a CEO, president or a recognized authority in their given industry.





## Where Business Meets Education

We are in an age where technology is catching up with imagination, and as time turns, it may surpass it. Prolonged life, potential cures, and long lasting enhancements are in our grasps – and new methods are being developed every day to achieve them. Bio Tech and Pharmaceuticals have the potential to make the human lifespan take on new dimensions and frontiers. With it, comes a host of business opportunities and ethical quandaries.

YJP acts as a platform for Bio Pharma companies, leaders and executives to congregate, learn, generate business and debate the best way to logically exploit new medicines.

Developing strategies to find the best minds in healthcare, along with consummate business professionals concerned with how to create large revenues, while helping the most people in curative need.

From manufacturing, to distribution, to sales and marketing – come to the ultimate forum centered in the heart of world commerce and science – New York.

Members of this assemblage will gain access to YJP's private functions and venues, where leading experts will host exclusive discussions on the state of the industry and first-class soirees.

**Join today, lead tomorrow.**

“*The aim of medicine is to prevent disease and prolong life, the ideal of medicine is to eliminate the need of a physician.*”

**William James Mayo**



# CEO FORUM LEADERSHIP

Seth Terry	Merrin Oved	Chairman	Liquidnet
Joe Mark	Apfelbaum	Founder	Oved & Oved
Mark	Benhar	CEO	Ajax Union
Jeff	Berman	CEO	Benhar Office Interiors
Marc	Breslaw	Principal	Berman Enterprises
Larry	Cohen	CEO	Tristate Plumbing Services
Alan	Cutter	CEO	Axis Promo
Abbey	Doneger	CEO	AC Lion
Perry	Fine	CEO	The Doneger Group
Andy	Fisher	CEO	Triangle Services
Joel	Greenwald	CEO	Myriad Supply
Stuart	Herskovitz	Managing Partner	Greenwald Doherty LLP
Gene	Holtzman	CEO	Qosina
Simon	Kaye	President	Mitchell Martin Inc.
Dave	Kerpen	CEO	Jaguar Freight
Greg	Kraut	CEO	Likeable Media
Bruce	Lipnick	Principal	Avison Young
Harley	Lippman	CEO	Asset Alliance
Jeffrey	Meshel	CEO	Genesis10
Ed	Moed	President	Paradigm Capital Group
Brian	Rothschild	Co-founder	Peppercomm Inc.
Mike	Seiman	CEO	Envirochrome Interiors Inc.
Eddie	Solomon	CEO	CPX interactive
Michael	Warszawski	CEO	Net@Work
Eric	Wolf	CEO	CWM Partners
Sheldon	Geller	CEO	Superior Office Systems
		Founder	Stone Hill Fiduciary Management
Shaya	Lesches		
Naftali	Rotenstreich	Director	Young Jewish Professionals
		Director	Young Jewish Professionals

# YJP MENTORS

David	Jaffe	CEO	Ascena Retail Group (NASDAQ:ASNA)
Larry	Weiss	President Atlantic	Tomorrow's Office
Dave	Wenner	CEO	B&G Foods, Inc (NYSE:BGS)
Matthew	Bronfman	Chairman	BHB holdings
Phil	Friedman	President and CEO	Computer Generated Solutions, Inc
Ricky	Cohen	CEO	Conway Capital
David	Kuperberg	Founder & CEO	Cooper Square Realty
Jeff	Solomon	CEO	Cowen
George	Feldstein	Founder and CEO	Crestron Electronics
Richard	Edelman	CEO	Edelman
Harley	Lippman	Founder & CEO	Genesis10
Ehud	Arnon	President and CEO	IDB Bank
Robert	Tillis	CEO	Imperial Bag & Paper Co., LLC
Paul	Levy	Founder	JLL Partners Inc.
Richard	Kirshenbaum	Founder	Kirshenbaum Bond Senecal
Robert	Lapidus	CEO	L&L Holdings
David	Katz	President	Larch Lane Advisors



# YJP MENTORS

Seth	Merrin	Founder & CEO	Liquidnet Holdings
Ron	Klein	Former Chairman	Macys East
Jeffrey	Kantor	Chairman	Macys.com
Maurice	Reznik	CEO	Maidenform
Daniel	Glaser	President & CEO	Marsh & McLennan Companies (NYSE:MMC)
Martin	Sass	CEO	MD Sass
Mitchell	Modell	CEO	Modell's Sporting Goods
Efraim	Grinberg	CEO	Movado Group (NYSE:MOV)
Norman	Sturner	Chairman	Murray Hill Properties
Lionel	Leventhal	Partner	Paul Capital
Leon	Kopyt	CEO	RCM Technologies (NASDAQ:RCMT)
Joseph	Harary	President and CEO	Research Frontiers (NASDAQ:REFR)
Richard	Frankel	President	Rocket Fuel (NASDAQ:FUEL)
Jon	Oringer	Founder & CEO	Shutterstock (NYSE:SSTK)
Scott	Shay	Chairman	Signature Bank (NASDAQ:SBNY)
Adam	Feldman	CEO	Special Materials Company





# YJP MENTORS

Strauss

Zelnick

President and CEO

Take-Two Interactive Software  
(NASDAQ:TTWO)

Sandy

Frucher

Vice Chairman

NASDAQ OMX Group

Steve

Witkoff

President & CEO

The Witkoff Group

Gary

Cohen

CEO

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President

Triangle Services

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Barasch

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Schaps

CEO

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Global CEO

Young & Rubicam

Jonathan

Lewis

CEO

ZIOPHARM Oncology (NASDAQ:ZIOP)

David

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Howard

Lorber

CEO

Vector Group (NYSE:VGR)

Michael

Gould

CEO

Bloomington

Amir

Orad

CEO

NICE Actimize



# TIMELINE

## DECEMBER 2008

The Young Jewish Professionals hosts its first “Light Up the Night” benefit to raise funds for the victims of the Terrorist Attack at Chabad of Mumbai; Chaired by Matisyahu, Jared Kushner and Miri Ben Ari.

## FEBRUARY 2009

The Young Jewish Professionals hosts its “Stand With Israel” fundraiser for the victims of terror. Graciously hosted by Larry Silverstein on top floor of 7 World Trade Center at Ground Zero with Perry Farrell and Alan Dershowitz

## 2009

- YJP launches its social platform to bring young professionals together.
- YJP launches its Real Estate Track with Lloyd Goldman and Stanley Chera
- YJP launches its Hedge Fund Track with Marc Lasry

## 2010

- YJP Launches its Jewish Heritage network to connect members to their Jewish heritage
- The YJP Launches its Media & Communications Division

## 2011

- The YJP launches its Mentoring series
- YJP Launches its Fashion Network

## 2012

- YJP Launches its Tech Group
- YJP launches its CEO Forum

## 2013

- YJP Launches its Young Presidents & Entrepreneurs Group
- YJP Launches its Legal Network
- YJP Launches its Private Equity group





# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSORSHIP .....\$25,000**

- Complimentary Tickets to YJP summits throughout the year
- Exclusive category sponsor for the conference
- Opportunity for CEO/Managing Partner to moderate the keynote
- Company Listed as VIP Lunch sponsor
- Corporate logo listed as Platinum sponsor on all promotional materials
- Full Platinum page ad in YJP CE's Journal
- Digital company logo prominently placed at event
- Corporate logo displayed prominently on step and repeat banner
- Table at the YJP to annual gala reception
- Invitation to CEO Forums throughout the year
- Invitation to Founder-only events
- Your company logo on website as sponsors
- Up to 15 attendee passes (valued at \$1800 each); two for the company and remainder for CEOs / Investors to come as a guests.
- Your firm's branding on one conference item (such as lanyards, or any other item that your firm can provide)
- Promotional items in gift bags



# SPONSORSHIP OPPORTUNITIES

## **FOUNDERS CIRCLE .....\$18,000**

- Complimentary Tickets to YJP business summits throughout the year
- Full Founder's page ad in YJP CEO's journal
- Opportunity for CEO/Managing Partner to co-chair event
- Corporate logo listed as Founder sponsor on all promotional materials
- Digital company logo prominently placed at event
- Corporate logo displayed prominently on step and repeat banner
- Promotional items in gift bags
- Invited for monthly CEO forums throughout the year
- Invitation to Founder-only events
- Listed as founder on all promotional materials
- Your company logo on website as sponsors
- Up to 7 attendee passes (valued at \$1800 each); one for the company and remainder for CEOs / Investors to come as a guests.
- Your firm's branding on one conference item (such as lanyards, or any other item that your firm can provide)
- Company listed as Bar & Beverage sponsor for the conference



# SPONSORSHIP OPPORTUNITIES

## **SILVER SPONSORSHIP .....\$10,000**

- Full silver page ad in YJP CEO's journal
- Opportunity for CEO/Managing Partner to lead a session
- Corporate logo listed as silver sponsor on all promotional materials
- Digital company logo prominently placed at event
- Invitation to CEO Healthcare Roundtables during the year
- Invited for monthly CEO forums throughout the year
- Your firm's branding on one conference item (such as lanyards, or any other item that your firm can provide)
- Promotional items in gift bags
- Up to 5 attendee passes (valued at \$1800 each); one for the company and remainder for CEOs / Investors to come as a guests.







**The YJP — Young Jewish Professionals is a not-for-profit organization, focused on providing business, educational, and mentoring opportunities for the new generation of Jewish business leaders.**

## **Young Jewish Professionals. Nurture, educate, empower and connect.**

YJP's vision focuses on empowering and activating the new generation of Jewish business leaders.

Our history is marked by continual reinvention and renewal, and a fascination for what's next. We've taken giant steps to stay one step ahead of society's ever evolving needs.

We work to transform their lives by opening doors to a world-class community of business leaders, innovators and forward thinkers, who mentor and teach through unparalleled educational experiences, upscale conferences and forums.

In doing so, we create unique opportunities to develop invaluable professional skills, expanded networks, as well as strong personal and spiritual growth.

YJP exists to attract, develop and create a community for Young Jewish Professionals who are willing to lead, innovate and give back to the Jewish and global communities.

We help them continue a remarkable tradition of spearheading change—and we provide bold ideas and resources to shape their future as well as their Jewish identity for generations to come.

**YJP – Empowered to change the world.**



# ABOUT YJP

YJP (Young Jewish Professionals) is a vibrant, dynamic, Manhattan-based organization focused on providing business and social networking opportunities for the new generation of Jewish business leaders. These young men and women will provide the bold ideas and resources to forge a prosperous, empowered future for the Jewish people and the global community.

By bringing Jewish professionals together with mentors in their fields, YJP's non-denominational organization creates a community in which Jewish professionals can support and stimulate each other's careers while building a stronger connection to their heritage and enhancing their awareness of issues that impact the Jewish community.

## **YJP'S GOALS**

- To provide the thousands of young Jewish professionals in the New York area with unique opportunities for career development and social support, helping them cultivate the connections, confidence and skills necessary to advance in their fields.
- To create business incubators to assist young Jewish professionals in forming startup companies.
- To offer enjoyable social opportunities for young professionals to connect to Jewish culture and the Jewish community at large, fostering a personal connection to their identity and people.
- To involve young professionals with their Jewish heritage and community, laying the groundwork for a future society of involved, informed Jewish people and strengthening the core of the Jewish community's future leadership.



## **FIELDS OF BUSINESS YJP SUPPORTS WITH ITS PROGRAMS INCLUDE:**

- 1) Real Estate
- 2) Hedge Fund
- 3) Private Equity
- 4) Fashion
- 5) Media, Advertising and Communications
- 6) Legal
- 7) Entrepreneurship

Mentors and a strong network are the greatest accelerators to leadership growth and career success.

**[www.yjp.org](http://www.yjp.org)**







## **PHILANTHROPY**

YJP charity events and fundraisers give members an opportunity to become involved with the greater Jewish and global community. Held in response to world events or to support existing non-profit organizations, these events serve a dual purpose: while raising funds for important causes, they also increase our attendees' awareness of global realities impacting the Jewish community as a whole.



## **MENTORING AND INTERNSHIP PLACEMENT**

In response to the challenges of today's economy, YJP is expanding its innovative services by developing an internship program for young Jewish professionals. This program aims to extend and fully utilize the network of senior professionals and industry leaders who have been involved with YJP by having them participating in our business events to assist individuals seeking employment and business opportunities.



## **YJP JEWISH IDENTITY PROGRAMS**

### **SHABBAT DINNERS AND HOLIDAY PROGRAMS**

A meaningful alternative to another night on the town, our Friday night dinners provide affiliated and non-affiliated young Jews with the opportunity to connect to their heritage and explore their cultural roots. Informal, personal and non-denominational, these dinners and holiday meals are a perfect setting for attendees to connect with each other on a deeper level. These social opportunities provide excellent setting for single Jewish men and women to meet and, in many cases, be brought together for marriage and family, strengthening the continuity and future of the Jewish community.

## **JEWISH ENRICHMENT**

Upon request from many of our attendees, YJP has started to design a curriculum for curious and time-constrained Jewish professionals. A particular interest in Hebrew language instruction is being addressed. Short, non-denominational courses which will be held in our Chelsea art gallery along with hors d'oeuvres and an open bar, these relaxed educational events will help young Jewish professionals explore what Judaism is all about and what it means to live as a Jew in a modern society.

# SPONSORS

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