BUSINESS LITIGATION AND INTELLECTUAL PROPERTY SEMINAR—
WHAT SMART COMPANIES AND THEIR LAWYERS NEED TO KNOW IN THE NEXT DECADE

APRIL 15–16, 2010
HILTON NEW YORK
NEW YORK, NEW YORK

REASONS TO ATTEND

- Hear from seasoned litigators and renowned in-house counsel about techniques for trying, managing and resolving business disputes
- Learn about the latest developments and trends in intellectual property law and business torts
- Gain insight into how to protect business and intellectual property assets while reducing costs and minimizing legal risks in today’s information-driven marketplace
- Earn 12.25 hours of CLE, including 1 hour of ethics credit

ADVANCE REGISTRATION DEADLINE: MARCH 26, 2010

EXPERT SPEAKERS INCLUDING

FORTUNE 500 IN-HOUSE ATTORNEYS
NATIONALLY RECOGNIZED TRIAL COUNSEL
FINANCIAL, ELECTRONIC DISCOVERY AND ADR EXPERTS
INTELLECTUAL PROPERTY INSURANCE SPECIALIST
Business litigation and intellectual property protection continue to shape the pages of legal and trade journals and the popular press. In this unique program, a superb panel of corporate counsel from nationally recognized companies, as well as leading outside litigation attorneys, will discuss discovery, trial and ADR strategies and cost-effective approaches to managing litigation across multiple industries. This innovative program offers information from seasoned litigators and in-house counsel to companies and their attorneys involved in complex, civil litigation and ADR. DRI is pleased to present this one-of-a-kind seminar that combines business litigation, IP protection and insurance issues. Join DRI’s Commercial Litigation Committee at the beautiful Hilton New York from April 15–16, 2010.

Kerry P. McInerney
Program Chair

Jeffrey H. Kass
Program Vice Chair

Vickie L. Henry
Committee Chair

Chrys A. Martin
Law Institute

Presented by DRI’s Commercial Litigation Committee

What You Will Learn

- Innovative strategies for approaching complex litigation
- Novel techniques for business dispute trials and ADR
- New developments in intellectual property law and business torts
- Cost-effective management of business and intellectual property litigation
- Proactive strategies for avoiding litigation risk
- Intellectual property protection and enforcement problems and solutions
9:00 a.m.  Corporate Divorce: Terminating Franchises and Long-Term Business Relationships

Maintaining a sustainable distribution channel is paramount for a successful business. Yet, prudently managing a distribution channel sometimes involves ending long-term distribution relationships and terminating dealers or franchisees. This presentation discusses some potential pitfalls and strategies for effectively dealing with these difficult terminations in ways that will not harm overall business interests.

J. Kyle Fulcher, Deere & Company, Lenexa, Kansas

9:45 a.m.  Refreshment Break

Sponsored by Foley Hoag LLP

10:00 a.m.  Sticky Fingers and Thumb Drives: Protecting Confidential Information by Strategically Using Noncompetition Agreements

A noncompetition agreement can provide heightened protection for your client’s confidential information as a first line of defense if strategically used, but your approach and expectations about enforcement must be reasonable. Mr. Taft will share lessons learned from years of enforcing noncompetition agreements and offer guidance on how to use noncompetition agreements to protect your company’s confidential, secret information.

John Taft, 3M Company, St. Paul, Minnesota

10:45 a.m.  Alternative Fee Arrangements: Innovative Solutions for In-House and Outside Counsel

Justice may be blind, but everyone looks at their bottom lines. To win in business litigation, clients and counsel alike must work together to structure creative, effective, fee arrangements. From billable hours to flat fees, Mr. Hampton will describe a number of alternative fee arrangements and offer insight on their benefits and drawbacks.

Phillip G. Hampton II, Dickstein Shapiro LLP, Washington, D.C.
11:45 a.m.  Creative Strategies for Settling the Business Case Without Breaking the Bank
Drawing from his extensive experience managing litigation from the inside, Mr. Merriweather will provide unique insight into the role of corporate counsel in settlement negotiations and offer tips on how outside counsel can aid in-house counsel in “selling” a settlement to a client’s business people. Attend this session to learn how to get more bang for your buck.

Marc Merriweather, Wyndham Worldwide, Parsippany, New Jersey

12:30 p.m.  Lunch (on your own)

2:00 p.m.  Madoff Spinoff: Defending Civil Litigation Arising from Criminal Investment Fraud Schemes
Criminal investment scams spawn civil efforts to recover lost investments and related damages from professionals, advisors and others allegedly involved in these unlawful schemes. In this session, you will hear from a lawyer who is defending accounting firms implicated in the Bernard Madoff scandal about the issues that arise from these cases and the wide net that is often cast to find deep pockets to cover losses.


2:45 p.m.  Where Is the Undelete Button? Avoiding Litigation Nightmares from Innocent E-Discovery Mistakes
E-discovery is here to stay. Gone is the time when a lawyer or client could blame mistakes on technical inexperience. Courts today routinely sanction litigants and their counsel for noncompliance. Ms. Mazzone, an in-house electronic records management expert, will highlight best practices in prelitigation readiness, records management, regulatory compliance and retention and retrieval of electronic communications. You will learn how to keep your e-discovery on track so that it does not morph into litigation about your records, or worse.

Martha Mazzone, Fidelity Legal Enterprise Services, Boston, Massachusetts

3:30 p.m.  Refreshment Break
Sponsored by Sirote & Permutt PC
3:45 p.m.  Get Me Off Trial Island: Recent Challenges to Arbitration Provisions and Class Action Waivers  
Mr. Fowler will explore recent decisions from circuit and district courts that have struck down the use of arbitration provisions and class action waivers in contracts with consumers. Based on these opinions, he will present attendees with suggestions for drafting arbitration provisions and class action waivers that will best withstand judicial scrutiny.  
Calvin “Woody” W. Fowler, Jr., Williams Mullen PC, Richmond, Virginia

3:45 p.m.  Can You Hear Me Now? Using Experts to Communicate Complex Information Effectively in Patent Litigation  
Patent litigation cases entail complex, scientific and technical information that is often difficult for the average fact finder to comprehend. To serve a client best, a patent litigator must use expert witnesses to communicate that information clearly, yet effectively, so the judge and jury will understand it. Ms. Elderkin will draw on her success in winning the largest jury verdict in history in a patent case—$1.67 billion—and share with you secrets for your success.  
Dianne Elderkin, Woodcock Washburn LLP, Philadelphia, Pennsylvania

4:30 p.m.  The Party’s Over: Defeating a Class After Certification  
Class certification is often considered the death knell of cases involving allegations of substantial exposure. However, courts increasingly are recognizing the fundamental premise that a class certification is preliminary, subject to decertification at a later date. This presentation offers insight into strategies associated with decertification and how, in later litigation stages, counsel may effectively revisit the suitability of class treatment.  
Neal Walters, Ballard Spahr LLP, Voorhees, New Jersey

4:30 p.m.  What You Don’t Know About IP Insurance: New Products and Approaches to IP Risk  
To survive and thrive today, businesses must find ways to diminish intellectual property risk while reducing the costs of managing known risks. Responding to this need, insurance carriers have developed new insurance products that specifically address patent, trademark and copyright risks. Learn which IP risks these insurance products cover, who offers this insurance, how the submission and underwriting processes work and how claims on these policies are managed.  
Kim Cauthorn, Duff & Phelps LLC, Houston, Texas

5:15 p.m.  Adjourn
Business Litigation and Intellectual Property Seminar

5:15 p.m.  Commercial Litigation Committee Meeting
            (open to all)
6:00 p.m.  Women’s and Diversity Networking Reception
6:30 p.m.  Networking Reception
            Sponsored by Hawkins & Parnell LLP
            and Picadio Sneath Miller & Norton PC

8:00 p.m.  Dine-Arounds
            Join colleagues and friends at selected restaurants for dinner (on your own).
            More details on-site.

Friday, April 16, 2010

7:00 a.m.  Registration
7:00 a.m.  Continental Breakfast
            Sponsored by Smith Moore Leatherwood LLP
8:00 a.m.  Announcements
            Kerry P. McInerney, Sirote & Permutt PC, Birmingham, Alabama
8:05 a.m.  Now You Really Are Toast: The Computer Fraud and Abuse Act
            Cybercrime is on the rise, as are claims filed under the Computer Fraud and Abuse Act and related state statutes.
            Defending these claims presents considerable unique challenges. This program will explore some of these challenges, including what to do when your client’s employees are exposed to criminal liability, how to avoid conflicts of interest and how to issue an effective litigation hold when employees may be motivated to destroy evidence to avoid prosecution.
            Cheryl E. Diaz, Thompson & Knight LLP, Dallas, Texas

8:50 a.m.  Conducting the Big Band: Creating and Managing an Efficient Complex Litigation Team
            More and more, companies are finding that creating a “virtual law firm,” a combination of different firms and lawyers with various strengths and skills, valuable to their interests in complex litigation. While frequently effective and cost efficient, managing this team presents unique challenges, as well as opportunities. A panel of in-house and outside counsel will discuss how to select, manage and maximize the potential from this type of litigation team.
            Moderator
            Kathleen Lang, Dickinson Wright PLLC, Detroit, Michigan
            Panel
            David B. Kelley, Ford Global Technologies LLC, Dearborn, Michigan
            Jill Pilgrim, Daytona Beach, Florida
            John Taft, 3M Company, St. Paul, Minnesota

9:50 a.m.  Adeptly Handling Damages Experts in Business Litigation: Practical Dos, Don’ts and Tips
            Expert testimony is crucial to obtaining an economically sound and just result. From the aftermath of eBay to skyrocketing Daubert exclusions, courts are increasingly setting much higher admissibility standards for expert assessments than ever before. With “insufficient facts and data” becoming the leading cause of exclusions of financial expert testimony, the e-discovery rules and related deluge of documents present new challenges for attorneys and experts alike. Our panelists will show how one expert can help a court fashion a reasoned conclusion, while another can devastate your case.
            Nancy Fannon, ASA, CPA-ABV, MCBA, Fannon Valuation Group, Portland, Maine
            William J. Marsden, Jr., Fish & Richardson PC, Wilmington, Delaware

10:35 a.m.  Refreshment Break
            Sponsored by Sirote & Permutt PC

5:15 p.m.  Commercial Litigation Committee Meeting
            (open to all)
Litigating Civil Cases in the Shadow of a Criminal Investigation

With increasing frequency, corporate clients, directors and officers find themselves both defendants in civil cases and subjects of white-collar crime investigations and prosecutions. This presentation will focus on the unique and special challenges and risks that arise when litigating a civil case in the context of parallel investigative proceedings. Mr. Douglass will examine privilege waiver, parallel discovery obligations and limitations, collateral estoppel and the admissibility of statements made in the course of settlement discussions, among other challenges.

David L. Douglass, Shook Hardy & Bacon LLP, Washington, D.C.

Financially Distressed Companies Under Siege: Ethically Sharing the Foxhole with Directors and Officers

Over the past two years, businesses have failed in numbers not seen since the Great Depression. Even as we climb out of a global recession, many companies still find themselves in financial distress. Often, the directors and officers of these businesses share in the risk associated with economic decline. Mr. Canada will instruct both in-house and outside counsel on best practices for ethically representing directors and officers of struggling entities.

Jerry Canada, Crowell & Moring LLP, New York, New York

Blowing the Whistle or Just Blowing Smoke? Defending State Court-Initiated Whistleblower Claims

To avoid the procedural and substantive hurdles of a federal claim, employees choose increasingly to pursue “whistleblower” claims in state court. Having litigated these cases to conclusion in New York and New Jersey, Mr. Saloman provides a regional perspective on the anatomy of the often complex and challenging state whistleblower claim, including commonly overlooked defenses, recent trends and helpful tactics necessary to prepare your best defense.

Mark A. Saloman, Proskauer Rose LLP, Newark, New Jersey

Closing Remarks and Adjourn

2010 DRI Seminar Schedule

January 27–29  Civil Rights and Governmental Tort Liability
The Westin San Diego, San Diego, CA

February 4–5  Trucking Law
Caesars Palace, Las Vegas, NV

February 10–12  Medical Liability and Health Care Law
Arizona Biltmore, Phoenix, AZ

March 4–5  Strictly Retail
Wyndham Chicago, Chicago, IL

March 17–19  Damages
Vdara, Las Vegas, NV

March 18–19  Toxic Torts and Environmental Law
Sheraton New Orleans, New Orleans, LA

March 25–26  Sharing Success—A Seminar for Women Lawyers
The Westin Kierland, Scottsdale, AZ

April 7–9  Product Liability Conference
The Venetian, Las Vegas, Nevada

April 14–16  Insurance Coverage and Claims
InterContinental Chicago, Chicago, IL

April 15–16  Business Litigation and Intellectual Property
Hilton New York, New York, NY

April 28–30  Life, Health, Disability and ERISA Claims
Swissôtel, Chicago, IL

May 6–7  Employment Law
Camelback Inn, Scottsdale, AZ

May 20–21  Drug and Medical Device
San Francisco Marriott, San Francisco, CA

June 10–11  Diversity for Success
Swissôtel, Chicago, IL

June 17–18  Young Lawyers
Eden Roc, Miami Beach, FL

September 23–24  Nursing Home ALF/Litigation
Swissôtel, Chicago, IL

September 30–October 1  Construction Law
Bellagio, Las Vegas, NV
GENERAL INFORMATION

CLE Accreditation
This seminar has been approved for MCLE credit by the State Bar of California in the amount of 12.25 hours, including 1 hour of ethics credit. Accreditation has been requested from every state with mandatory continuing legal education (CLE) requirements. Certificates of attendance will be provided to each attendee. Attendees are responsible for obtaining CLE credits from their respective states. Credit availability and requirements vary from state to state; please check our website at www.dri.org for credit information for your state.

Registration
The registration fee is $745 for members and those who join DRI when registering and $875 for non-members. The registration fee includes CD-ROM course materials, continental breakfasts, refreshment breaks and networking receptions. If you wish to have your name appear on the registration list distributed at the conference and receive the CD-ROM course materials in advance, DRI must receive your registration by March 26, 2010 (please allow 10 days for processing). Registrations received after March 26, 2010, will be processed on-site.

Special Discounts
The first and second registrations from the same firm or company are subject to the fees outlined above. The registration fee for additional registrants from the same firm or company is $695, regardless of membership status. All registrations must be received at the same time to receive the discount.

Refund Policy
The registration fee is fully refundable for cancellations received on or before March 26, 2010. Cancellations received after March 26 and on or before April 2, 2010, will receive a refund, less a $50 processing fee. Cancellations made after April 2 will not receive a refund, but the course materials on CD-ROM and a $100 certificate good for any DRI seminar within the next 12 months will be issued. All cancellations and requests for refunds must be made in writing. Fax to DRI’s Accounting Department at 312.795.0747. All refunds will be mailed within four weeks after the date of the conference. Substitutions may be made at any time without charge and must be submitted in writing.

Course Materials
In order to better serve and satisfy the numerous requests from our membership, DRI will mail the course materials to all registrants in CD-ROM format 12 days in advance of the seminar. You can order additional copies by checking the appropriate box on the registration form on the back of this brochure or ordering online at www.dri.org.

Sponsored by Swartz Campbell LLC

Supplemental Materials
Recommended supplemental material for this seminar is Defending Damages Claims in Business Tort Cases from DRI’s Defense Library Series. Order your copy by checking the appropriate box on the registration form on the back of this brochure. You can also view the entire list of DRI publications offerings and make purchases online at www.dri.org.

Hotel Accommodations
A limited number of discounted hotel rooms have been made available at the Hilton New York, 1335 Avenue of the Americas, New York, New York 10019. For reservations, contact the hotel directly at 212.586.7000. Please mention DRI’s Business Litigation and Intellectual Property Seminar to take advantage of the group rate of $299 Single/Double. The hotel block is limited and rooms and rates are available on a first-come, first-served basis. You must make reservations by March 16, 2010, to be eligible for the group rate. Requests for reservations made after March 16 are subject to room and rate availability.

Travel Discounts
DRI offers discounted meeting fares on various major air carriers for DRI’s Business Litigation and Intellectual Property Seminar attendees. To receive these discounts, please contact Hobson Travel Ltd., DRI’s official travel provider at 800.538.7464. As always, to obtain the lowest available fares, early booking is recommended.

Flyers
Sponsored by Exponent
Fannon Valuation Group
Frommer Lawrence & Haug LLP
Miller & Martin PLLC
RGL Forensics

See your attendee packet on-site for information on these sponsors.

The taping or recording of DRI seminars is prohibited without the written permission of DRI.

Speakers and times may be subject to last-minute changes.

DRI policy provides there will be no group functions sponsored by others in connection with its seminars.
FACULTY

Jerry Canada, a partner in the New York City office of Crowell & Moring LLP, focuses primarily on intellectual property litigation and jury trials relating to a broad array of technologies. He has significant experience in all phases of patent litigation, including at trial and on appeal. Mr. Canada represents clients in multiple industries, including drug-eluting stent technology, pharmaceutical and bio-medical products, nutritional supplements, web-based technology, electrical devices and computer hardware.

Kim Cauthorn is a director at Duff & Phelps LLC in Houston. Ms. Cauthorn is an attorney with extensive experience developing intellectual property risk management solutions, including insurance and assisting clients with managing the costs of IP litigation.

Cheryl E. Diaz is a partner with Thompson & Knight LLP in Dallas, Texas, where she is a trial lawyer with a focus on commercial litigation. In addition to being a member of the DRI Commercial Litigation Committee, Ms. Diaz is a past chair and active member of the DRI Diversity Committee.

David L. Douglass co-chairs government enforcement and compliance group at Shook Hardy & Bacon LLP in Washington, D.C. He represents companies and corporate executives facing criminal, civil and regulatory enforcement actions, including False Claims Act suits. Mr. Douglass is the chair of DRI’s Government Enforcement and Corporate Compliance Committee.

Dianne Elderkin is a partner at the IP boutique firm Woodcock Washburn LLP in Philadelphia. She is a patent attorney and litigator and led the team that won the largest ever jury verdict in a patent case, $1.67 billion, in a case tried in Marshall, Texas, in June 2009. Ms. Elderkin is a fellow in the American College of Trial Lawyers.

Nancy Fannon, ASA, CPA•ABV, MCBA, is the owner of Fannon Valuation Group in Portland, Maine, and is a nationally known expert on lost profits damages and complex business valuation. She is the author of The Comprehensive Guide to Lost Profits Damages for Experts and Attorneys, which was published in June 2009.

Calvin “Woody” W. Fowler, Jr., is a shareholder and chair of the litigation and labor section at Williams Mullen PC in Richmond, Virginia. Mr. Fowler’s practice focuses on complex commercial disputes, including class actions.

J. Kyle Fulcher is a senior attorney for Deere & Company in Lenexa, Kansas, where he manages trade regulation, dealer channel, marketing, and advertising legal matters for John Deere’s Agriculture and Turf Division. Mr. Fulcher has been active in DRI for the last eight years. He has served as chair of the Corporate Counsel Subcommittee for DRI Young Lawyers, vice chair of the ACMIE subcommittee and as a founding member of the Corporate Counsel Subcommittee.

Phillip G. Hampton II is a partner of Dickstein Shapiro LLP in Washington, D.C., where he is a member of the intellectual property group. Mr. Hampton, the former assistant commissioner for trademarks at the USPTO and a registered patent attorney, practices patent and trademark law, concentrating in counseling and litigation. Mr. Hampton has been appointed special master in three patent infringement cases. He is a member of the board of directors of the American Intellectual Property Law Association and the president of the American Intellectual Property Law Education Foundation.

Vickie L. Henry, a partner at Foley Hoag LLP in Boston, specializes in intellectual property litigation, commercial litigation and product liability defense. She is an experienced trial attorney. Ms. Henry is immediate past president of the Suffolk University Law School Litigation American Inn of Court, co-chair of the Boston Patent Law Association Trade Secret Committee and chair of the DRI Commercial Litigation Committee.

Jeffery H. Kass is a partner with Gallop Johnson & Neuman LC in St. Louis, Missouri. He is the chair of the firm’s intellectual property litigation practice group. Mr. Kass also is an adjunct professor of intellectual property litigation at the University of Toledo College of Law. He is the program vice chair for this seminar.

David B. Kelley is in-house counsel with Ford Global Technologies LLC in Dearborn, Michigan, where he handles a variety of corporate intellectual property matters. Before joining Ford, Mr. Kelley was an associate with a law firm practicing IP law.

Kathleen Lang is a trial lawyer and practice director at Dickinson Wright PLLC in Detroit, focusing on commercial, intellectual property and class action litigation. Ms. Lang is active in DRI’s Commercial Litigation Committee and is the program chair of its Business Torts SLG and the membership chair of its Class Action SLG.
Thomas R. Manisero is a partner in the New York City and White Plains, New York, offices of Wilson Elser Moskowitz Edleman & Dicker LLP. He is the chair of the firm’s commercial services practice team, as well as the accountants legal representation practice team. During his career Mr. Manisero has written extensively and has given numerous presentations on a variety of legal issues. He lectures widely regarding accountants professional liability risk management and ethics.

William J. Marsden, Jr., is a trial lawyer with the international intellectual property and litigation firm, Fish & Richardson PC. Mr. Marsden is managing principal of the firm’s Wilmington, Delaware, office and has tried dozens of patent and other complex cases in federal district courts around the country and in the Delaware Court of Chancery.

Chrys A. Martin is a shareholder in the Portland, Oregon, office of Bullivant Houser Bailey PC, where she represents employers in employment law and employee benefits matters. A member of her firm’s board of directors and shareholder in charge of marketing, she has worked on marketing, professional development and diversity initiatives at Bullivant. Ms. Martin is the chair emeritus of DRI’s Law Institute (LI) and the LI liaison for this seminar. She is a former chair of DRI’s Employment Law Committee and former chair of the Oregon State Bar’s Affirmative Action Committee.

Mart Martha Mazzone is Fidelity Legal Enterprise Services’ expert counsel on discovery for major litigation across Fidelity’s businesses, specializing in e-discovery. Resident in Boston, she also advises businesses and technology groups on best practices in prelitigation readiness, records management, regulatory compliance, retention and retrieval of electronic communications. Previously, Ms. Mazzone practiced law at Boston and Washington, D.C., firms, specializing in health care fraud and securities litigation and government investigations.

Kerry P. McNerney is a shareholder in the Birmingham, Alabama, office of Sirote & Permutt PC, where he represents businesses and financial institutions in complex civil litigation, with an emphasis on consumer finance and class action defense. Mr. McNerney chairs Sirote’s mortgage litigation group, a team dedicated to the representation of the residential mortgage industry. He has long been active in DRI and the Commercial Litigation Committee, and is the program chair for this seminar.

Marc Merriweather is the vice president-legal of Wyndham Worldwide in Parsippany, New Jersey, where he is part of the company’s litigation team. His responsibilities primarily focus on the company’s hotel group business unit.

Jill Pilgrim is the former general counsel of the LPGA, where her responsibilities included rendering legal advice to the officers, board of directors and staff of the LPGA on issues related to corporate governance, player association policy matters, protection and exploitation of intellectual property rights, contractual relationships, risk management and litigation matters. Before joining the LPGA, Ms. Pilgrim was general counsel and director of business affairs for USA Track & Field, the national governing body for the Olympic sport of track and field.

Mark A. Saloman is a trial attorney in Proskauer Rose LLP’s labor and employment law department, resident in the firm’s Newark, New Jersey, office. He handles complex employment litigation at the state and federal levels and advises clients on employment litigation and counseling, including discharge, discipline, employment discrimination, sexual harassment, hostile work environment and whistleblower and retaliation claims. Mr. Saloman is an executive committee member of the New Jersey Bar Association’s Labor and Employment Section, a member of the board of directors of the New Jersey Defense Association and chair of its Employment Law Committee.

John Taft is the assistant chief intellectual property counsel for 3M Company in St. Paul, Minnesota. For the past 18 years, his responsibilities have included counseling 3M management on procedures for hiring employees subject to noncompete agreements, for integrating employees acquired through mergers and acquisitions, and for addressing the risks associated with departing employees. Mr. Taft has overseen noncompete and trade secret litigation in multiple states.

Neal Walters is a partner with the law firm of Ballard Spahr LLP in Voorhees, New Jersey, and chair of the firm’s product liability group. Mr. Walters regularly defends consumer product class actions, including full jury trials in two cases in the past five years. He has substantial experience in class decertification proceedings, including the unique accomplishment of securing decertification from the trial court in post-verdict motions.
**JOIN DRI NOW AND REGISTER AT THE MEMBERSHIP RATE—A $130 SAVINGS!**

**DRI MEMBERSHIP APPLICATION**

This application/registration form for first-time members only—all other registrants please use reverse side.

**MEMBER CATEGORY**  
- Defense Attorney—$225 USD/year  
- Government Attorney—$160 USD/year  
- Young Lawyer*—$130 USD/year (admitted to the Bar for five years or less)  
- Law Student—$20 USD/year

- Male  - Female

<table>
<thead>
<tr>
<th>FORMAL NAME</th>
<th>TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>NAME (as you would like it to appear on badge)</td>
<td></td>
</tr>
<tr>
<td>COMPANY/FIRM/LAW SCHOOL</td>
<td></td>
</tr>
<tr>
<td>ADDRESS</td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td></td>
</tr>
<tr>
<td>STATE/PROVINCE</td>
<td>ZIP/POST CODE</td>
</tr>
<tr>
<td>COUNTRY</td>
<td></td>
</tr>
<tr>
<td>TELEPHONE</td>
<td>FAX</td>
</tr>
</tbody>
</table>

**Is this the first time you are attending this DRI seminar?**  
- Yes  - No

**First time admitted to the Bar in**  
<table>
<thead>
<tr>
<th>STATE/PROVINCE</th>
<th>MONTH/DAY/YEAR</th>
<th>BAR NUMBER</th>
</tr>
</thead>
</table>

- In-house counsel (as defined below**)  

**I am a member of a state or local defense organization.**  
- Yes  - No

<table>
<thead>
<tr>
<th>NAME OF ORGANIZATION</th>
<th>PRIMARY AREA OF PRACTICE</th>
<th>NUMBER OF ATTORNEYS IN YOUR FIRM</th>
</tr>
</thead>
</table>

**OPTIONAL**  
DRI is committed to the principle of diversity in its membership and leadership. Accordingly, applicants are invited to indicate which one of the following may best describe them:

- African American  - Asian American  - Hispanic
- Native American  - Caucasian  - Other

**DATE OF BIRTH**  
MONTH/DAY/YEAR

**REFERRED BY** (name of DRI member attorney, if applicable)

To the extent that I engage in personal injury litigation, I DO NOT, for the most part, represent plaintiffs. I have read the above and hereby make application for individual membership.

**SIGNATURE**  
DATE (all applications must be signed and dated)

**REGISTRATION/APPLICATION FEES**

**SEMINAR REGISTRATION:**
- $745  - Member
- $500  - Government DRI Member
- $0  - Law Student DRI Member

**MEMBERSHIP (Check One):**
- $225  - Defense Attorney
- $160  - Government Attorney
- $130*  - Young Lawyer
- $20  - Law Student

**TOTAL:**

**PAYMENT METHOD**

- My check for $________ (USD) is enclosed.
- Please charge my □ VISA □ MASTERCARD □ AMERICAN EXPRESS

**CARD #**  
□□□□-□□□□-□□□□-□□□□  
**EXP. DATE**  
□□

**SIGNATURE** (as it appears on card)

Please remit payment by MAIL to:  
DRI 72225 Eagle Way, Chicago, IL 60678-7252

Please remit payment by COURIER to:  
JP Morgan Attn: DRI—#72225  
131 S. Dearborn—6th Floor, Chicago, IL 60603

PHONE (312) 795-1101  ■ FAX (312) 795-0749  ■ EMAIL membership@dri.org  ■ WEB www.dri.org

* Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.

** In-house counsel is defined as a licensed attorney who is employed exclusively for a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.

** Those eligible for Young Lawyer membership will receive a certificate for one free seminar when they join.

** In-house counsel is defined as a licensed attorney who is employed exclusively for a corporation or other private sector organization for the purpose of providing legal representation and counsel only to that corporation, its affiliates and subsidiaries.
BUSINESS LITIGATION AND INTELLECTUAL PROPERTY SEMINAR  
APRIL 15–16, 2010  
For inclusion on the pre-registration list and to receive course materials in advance,  
register by March 26, 2010.

FORMAL NAME
NAME (as you would like it to appear on badge)
COMPANY/FIRM/LAW SCHOOL
ADDRESS
TELEPHONE FAX
EMAIL

Are you a first-time attendee at this DRI seminar?
☐ Yes  ☐ No

How many attorneys are in your firm? __________

What is your primary area of practice?

REGISTRATION FEES (includes course materials)
If joining DRI to get the member rate, complete the form on the reverse side.
☐ Member: $745  ☐ Non-member: $875
☐ Government DRI Member: $500
☐ Law Student DRI Member: free
☐ Special Discount Price: $695
(see brochure for eligibility)

PUBLICATIONS FOR PURCHASE

COURSE MATERIALS (included in registration fees)
☐ Member: $75  ☐ Non-member: $95

SUPPLEMENTAL MATERIALS

Defending Damages Claims in Business Tort Cases
CD-ROM
☐ Member: $85  ☐ Non-member: $115

HARD COPY
☐ Member: $115  ☐ Non-member: $145
(Shipping charges will be added to each order.
Illinois residents, please add 10.25% sales tax.)

PAYMENT METHOD
☐ My check for __________ (USD) is enclosed.
☐ Please charge my ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

SIGNATURE (as it appears on card)

PLEASE REMIT PAYMENT BY MAIL TO: DRI, 72225 EAGLE WAY, CHICAGO, IL 60678-7252
PLEASE REMIT PAYMENT BY COURIER TO:
JP MORGAN, ATTN: DRI#72225, 131 S. DEARBORN, 6TH FLOOR, CHICAGO, IL 60603
PHONE: (312) 795-1101  FAX: (312) 795-0749  EMAIL: SEMINARS@DRI.ORG  WEB: WWW.DRI.ORG